

Privacy Policy

At the **Centre for Business & Economic Research (CBER)**, we are committed to protecting your privacy and ensuring the security of any personal information you provide to us. This Privacy Policy outlines how we collect, use, store, and protect your data when you visit our website or engage with our services.

1. Information we collect

We may collect the following types of information:

- **Personal information:** Name, email address, organization, phone number, or payment details when you register for events, pay APC (article processing charges), submit papers, or make online payments.
- **Non-personal information:** Browser type, operating system, IP address, and website usage data collected through cookies or analytics tools (only where necessary for functionality or payment processing).

2. How We use your information

We use your information solely for purposes related to our academic and research activities, including:

- Processing registrations, payments, and submissions for conferences or publications.
- Communicating with you about our events, activities, and updates.
- Responding to inquiries or support requests.
- Maintaining website functionality and user experience.

We do **not** sell, rent, lease, or share your personal information with third parties for marketing purposes.

3. Use of cookies

Our website may use limited cookies for:

- Enabling secure online payments.
- Basic site functionality and performance monitoring.

We do **not** use cookies for tracking users for advertising or profiling purposes. You can control or disable cookies through your browser settings.

4. Data security

We implement appropriate technical and organizational measures to protect your personal data. All online transactions involving credit card information are protected using **Secure Socket Layer (SSL)** encryption technology (128-bit or higher).

5. Third-party services

We may use secure third-party platforms for payment processing, email communication, or analytics. These providers are bound by strict data protection agreements and only access your information as required to deliver the service.

6. Your rights

Depending on your location (e.g., under GDPR), you have rights over your personal data, including:

- Accessing the data we hold about you.
- Requesting correction or deletion of your data.
- Withdrawing consent for certain uses.
- Filing a complaint with your local data protection authority.

To exercise these rights, please contact us at: info@cberuk.com

7. Data retention

We retain your personal data only as long as necessary to fulfil the purposes outlined above, or to comply with legal and academic obligations.

8. Updates to this policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review it periodically.

9. Contact Us

If you have any questions or concerns regarding this policy or our data practices, please contact:

Centre for Business & Economic Research (CBER)

Website: www.cberuk.com

Email: info@cberuk.com